



*Celebrating  
Our  
Champions*

THURSDAY, OCTOBER 19, 2017  
ADLER APHASIA CENTER  
6-9 PM

2017 HONORARY GALA CHAIR  
NJ SENATOR LORETTA WEINBERG  
INVITES YOU TO ADLER APHASIA CENTER'S  
12<sup>TH</sup> ANNUAL GALA  
AND TO  
CELEBRATE ELAINE ADLER'S  
90<sup>TH</sup> BIRTHDAY

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**2017 MIKE AND ELAINE ADLER  
HUMANITARIAN AWARD**  
BECTON, DICKINSON and COMPANY

**2017 ADLER APHASIA CENTER  
ADVOCACY AWARD**  
KAREN TUCKER

**2017 SHINING STAR AWARD**  
JEAN DEER and FAMILY

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MASTER OF CEREMONIES  
STEVE ADUBATO, PH.D.  
EMMY AWARD-WINNING ANCHOR  
THIRTEEN/WNET (PBS) AND NJTV (PBS)

Couvert \$275 | First Time Attendee \$175  
Lavish Cocktail Buffet, Silent Auction and 50/50 Raffle  
Business Attire | RSVP by October 12, 2017



## 2017 ADLER APHASIA CENTER ADVOCACY AWARD

### KAREN TUCKER

FORMER PRESIDENT AND CEO, ADLER APHASIA CENTER



In 2002, Karen met Mike & Elaine Adler, founders of the Adler Aphasia Center, and as she likes to add, “our meeting changed my life.” Inspired by their vision and commitment to stroke survivors living with aphasia and their families, she worked with them to build the Center as a place of help and hope for people with aphasia as they recover from their strokes and aphasia.

Considered the gold standard of long-term aphasia treatment programs worldwide, Karen used her experience and background in gerontology in the planning, development and implementation of this Center, which opened in 2003. In 2013, a satellite center was opened in West Orange which now serves people across 3 counties. In 2014, she developed a new form of service delivery for NJ residents living with aphasia called Aphasia Communication Groups, with the first group opening in Bridgewater. Since then, 8 more sites across NJ have been opened as a low-cost, less intensive form of rehabilitative support.

Karen also helped establish the Aphasia Network of NJ and served as Co-Chair of the NJ Aphasia Study Commission. This past May, NJ formed a permanent body, the first in the country – the Mike Adler Aphasia Task Force – to continue the work of this commission and ensure that state resources are designated to improve the health status of people with aphasia. She is also a founding board member of Aphasia Access, a national network of healthcare, business, and community leaders that advance lifelong communication access for people with aphasia. Karen’s vision and legacy has impacted thousands in NJ and around the country and her advocacy work and deep passion for the aphasia community will always be remembered.

Karen recently retired after 15 years at the Center and now resides in Mount Pleasant, SC.

## 2017 MIKE AND ELAINE ADLER HUMANITARIAN AWARD

### BECTON, DICKINSON and COMPANY

ACCEPTING THE HONOR, STEPHEN SICHAK, EXECUTIVE VICE PRESIDENT AND CHIEF INTEGRATED SUPPLY CHAIN OFFICER



BD is a global medical technology company that is *advancing the world of health* by improving medical discovery, diagnostics and the delivery of care. BD has nearly 50,000 associates across 50 countries who work with customers to help enhance outcomes, lower health care delivery costs, increase efficiencies, improve health care safety and expand access to health.

*Advancing the world of health* is their corporate purpose and the inspiration behind their global enterprise. It is a call to action that resounds with BD associates around the world. By giving their time, talent and resources through philanthropic and charitable efforts, they seek to improve global health standards and access to healthcare for all communities.

Their award-winning charitable initiatives, corporate giving programs and nonprofit partnerships have continually made positive impacts on global health standards. They focus their philanthropy outreach and community relations programs in areas where BD can initiate the greatest impact supporting international immunization campaigns, promoting healthcare worker safety, raising awareness of pandemic diseases, providing disaster relief and much more.

BD's community relations and philanthropy programs allow the company to pursue its primary purpose of advancing the world of health by fostering robust relationships and partnerships with non-profit organizations. In addition to providing generous funding to Adler Aphasia Center, BD has partnered with the Center for the last several years, helping them to advance their cause and raise awareness about aphasia among their employees. Through numerous volunteer activities at the Center and on their flagship campus in Franklin Lakes, BD remains committed to the aphasia community.

## 2017 SHINING STAR AWARD

### JEAN DEER and FAMILY



Jean Deer set up shop and ran his portrait photography studio in downtown Westwood nearly 50 years ago. He and his wife, Ellen, raised their three daughters, Trine, Erika, and Kristine, just a few blocks away, and life was good! At 54 years old, he was an award winning photographer who had even been featured on *Good Morning America* for his creative finger painting sessions. On May 31, 1997 Jean suffered a massive stroke which left him severely aphasic and without the use of the right side of his body.

Almost 12 years later, Ellen happened upon a flyer for The Adler Aphasia Center while at her doctor's office. Soon after, Jean came in for a visit, and took it all in. In those 12 years prior, Jean had never been around other people in a situation on his own. After that short introduction to Adler, Jean quickly realized that he was not alone, nor was Ellen as his caregiver. Adler was a place where they could truly fit in. Over the past eight years, since becoming a member, he continues to make great friends, and enjoys everything the Center has to offer.

The entire Deer Family actively supports the Center in many unseen ways. They have donated their time as event photographers, Center volunteers and speakers, and even event organizers. Jean's youngest daughter, Kristine, has created her own line of yoga wear, K-Deer, and spear-headed the very successful annual spring fundraiser, YogAphasia. In addition, K-Deer donates a portion of the proceeds from sales of leggings in one of her Signature Stripe Collections.

Their family's collective voice has been central not only in Jean's recovery, but in advocating for all those living with aphasia. The Deer Family are true unrecognized heroes.

# AD JOURNAL CONTRACT

The 2017 Ad Journal will be printed in black and white.

Advertiser's Name and Company

Address

City/State/Zip

Phone and Email address

## SUBMISSION GUIDELINES

Personal greeting enclosed:

Camera-ready artwork

Advertiser must include clearly printed original art, logo or photograph. Photocopy and faxes cannot be accepted. Business cards will be reproduced or reset at the discretion of the publisher.

Electronic file submission (black and white only)

- PDF files are accepted. (Print optimized, 300 dpi, embedded fonts)
- JPG or TIFF (Resolution must be minimum 300 dpi and saved as .jpg or .tif)

Email to: [amay@adleraphasiacenter.org](mailto:amay@adleraphasiacenter.org) and include contact name, phone number, donor name and ad size (diamond, platinum, gold, silver, bronze, etc.) in body of email.

## PAYMENT INFORMATION

Check Enclosed

MasterCard

VISA

American Express

Payable to the Adler Aphasia Center, 60 West Hunter Avenue, Maywood, NJ 07607

Card Number

Exp. Date

Card Holder Name

Date

## SPONSORSHIP LEVELS

**DIAMOND SPONSORSHIP** ..... **\$25,000**

Full page in the ad journal 7" x 10" + 10 gala tickets

**PLATINUM SPONSORSHIP** ..... **\$15,000**

Full page in the ad journal 7" x 10" + 8 gala tickets

**GOLD SPONSORSHIP** ..... **\$10,000**

Full page in the ad journal 7" x 10" + 6 gala tickets

**SILVER SPONSORSHIP** ..... **\$5,000**

Full page in the ad journal 7" x 10" + 4 gala tickets

**BRONZE SPONSORSHIP** ..... **\$2,500**

Full page in the ad journal 7" x 10" + 2 gala tickets

**FULL PAGE 7" x 10"** ..... **\$1,750**

**1/2 PAGE 7" x 5"** ..... **\$1,000**

**1/4 PAGE 3 1/2" x 5"** ..... **\$500**

**1/8 PAGE 3 1/2" x 2 1/2"** ..... **\$350**

**LISTING ONLY** (Company or name only) ..... **\$200**

Advertising Deadline: **September 29, 2017**

All proceeds from this journal support our Scholarship Fund for people with aphasia. Questions? Contact Amy May at 201.368.8585 or [amay@adleraphasiacenter.org](mailto:amay@adleraphasiacenter.org)





## 2017 HONORARY GALA CHAIR **NJ SENATOR LORETTA WEINBERG**

Senator Weinberg is currently the Senate Majority Leader and also serves on the Senate Judiciary Committee for the state of NJ. She is Vice Chair of the Legislative Oversight Committee and sits on the NJ Israel Commission, NJ Historical Commission and State Legislative Services Commission. She has also been instrumental in expanding awareness of aphasia, introducing the bill to designate June as Aphasia Month in NJ. She also sponsored important legislation that formed the first Aphasia Study Commission in the country, which resulted in the Mike Adler Aphasia Task Force, ensuring that state resources are designated to improve the health status of people with aphasia.

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Loretta Weinberg

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*\*In Memory 2003-2015*

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**Adler Aphasia Center**  
60 West Hunter Avenue  
Maywood, NJ 07607  
201.368.8585

**Adler Aphasia Center at West Orange**  
JCC MetroWest  
760 Northfield Avenue  
West Orange, NJ 07052  
973.530.3981

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