Strengthening VOICES

ANNIVERSARY CAMPAIGN OF THE
ADLER APHASIA CENTER

DONOR WALL AND DEDICATION OPPORTUNITIES

A journey of a thousand miles

begins with one step.

-Chinese proverb

MAYWOOD, NJ | WEST ORANGE, NJ | WWW.ADLERAPHASIACENTER.ORG
In 2018, the Adler Aphasia Center will mark 15 years of valued service to the community. Throughout those 15 years, our devoted community will have given hope and help to stroke and brain trauma survivors with aphasia through tens of thousands of hours of rehabilitative speech therapy, vocational support, and communication skill building. Thanks to the Center, participants learn to once again communicate with loved ones and friends and reconnect with their community, as their rehabilitation through the Center helps them regain their self-confidence, relearn communication skills, and lead independent and productive lives.

Over the period leading up to the 15th anniversary, the Center will carry out a campaign designed to honor the exceptional contributions of Mike and Elaine Adler in the field of aphasia therapy. These two caring, generous, and high-impact visionaries and philanthropists devoted nearly two full decades of their lives to raising their voices and sharing their resources in support of people with aphasia. Thanks to the Adlers’ determination and hard work, the Adler rehabilitation model has become a go-to resource in New Jersey and has been adapted by numerous long-term therapeutic centers across the US and abroad.

Stroke survivor with aphasia, Ed, continues to live life to the fullest. "Since joining the Center," said Ed’s parents, "Ed has rediscovered vocabulary he hasn't used since his stroke. He now enthusiastically communicates and engages others in conversation. He no longer asks for our help to communicate his thoughts. Ed uses the phone as never before, both to receive and initiate calls with friends and family. Ed's improved language has helped him to be an even better father to his children.”

Even with Mike’s recent passing, Elaine continues to model their joint commitment to community service in general and to aphasia rehabilitation in particular. Elaine has issued our community an exciting challenge and will match dollar for dollar up to $500,000 per year over the course of the campaign aimed at strengthening the Center’s capacity and ensuring that people with aphasia will receive the therapeutic services they need to advance their rehabilitation. Each year, the Center must raise 85% of its operating and program budget from private donors.

The success of this campaign will help ensure that the Center can sustain and expand programming on behalf of people with aphasia for years to come. In tribute to the Adlers and their extraordinary legacy, the Center hopes to raise and invest significant funds, including the Adler match, in the continued expansion of its programs across New Jersey in order to help more people with aphasia receive the caring, effective, long-term rehabilitation they need and deserve.
Strengthening Voices
By helping us to match Elaine’s $500,000 pledge, you will make it possible for the Adler Aphasia Center to accomplish the following:

• Build organizational capacity in order to continue the expansion of Aphasia Communication Groups, now in seven NJ counties, throughout the state and beyond.

• Sustain current programming while continuing to develop new types of programs that assist disabled people with aphasia in relearning life skills that help them become more independent.

• Launch Virtual Aphasia Program and other forms of service delivery that bring the Adler therapeutic model to many more people in need of support.

• Share its research, knowledge, and know-how with dozens of aphasia therapy programs across the country through the Center’s leadership in AphasiaAccess, a national consortium of rehabilitation programs that are reflective of the Adler methodology.

• Refurbish current space at the Maywood Center and recognize individual donors for their generous contributions through naming opportunities and a unique Donor Wall installation.

Add Your Voice to Ours
Please help Elaine and the Center team mark this meaningful anniversary by supporting the creation of a Donor Wall and Dedication opportunity to honor the legacy of the Adlers and to recognize their many accomplishments on behalf of people with aphasia. Adding your voice to ours will help to ensure a stable future for the Center they helped build, instilling it with energy, inspiration, and deep concern for the lives, hopes and well-being of all people with aphasia and their families.

Your voice will be heard as part of the broader Adler community when you choose one or more of these giving options:

• **Choose a program room or therapeutic activity space in Maywood** (see Dedication List brochure) that you will sponsor with a generous naming gift. The cost for naming a program room or area starts at $25,000.

• **Choose a specific program that you will sponsor.** The cost for naming each program is listed in the Dedication List brochure.

• **Provide an Anniversary Tribute Gift at an appropriate level.** All gifts of $2,500 and above will be recognized with a plaque on the attractive Donor Wall that will grace the newly refurbished entrance lobby of the Adler Aphasia Center.
Center member with aphasia, Denise says: “My decision to come to Adler gave me my life back. I live by myself and my children are adults. My sister introduced me to the Adler center and I made the decision to come. Once at Adler, I made a decision to begin a club there where members could do activities outside of the center. I felt the need to connect with others and find a way for us all to feel important. Prior to my stroke I was a social worker and always provided service to others. After the stroke I am still helping others, thanks to Adler. I feel fulfilled when I act as the anchor for my family and friends by helping everybody in both a physical and spiritual way. I look at life and want to make it fun. I realize that not everybody speaks "aphasia" and I was very scared at first...but I pushed and pushed and succeeded.”

With your generous support, our community will be able to make an important statement about the enormous value of volunteer leadership and the importance of supporting people with communication deficits and other disabilities.

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Adler Aphasia Center is a 501(c)(3) non-profit organization.